



# S.H.A.R.E. News

SENDING HELP AND RESOURCES EVERYWHERE

NOVEMBER 2016

INSIDE: Working to leave no one behind – PG. 2-3

[www.shareagfoundation.org](http://www.shareagfoundation.org)



SHARE's new project will improve the lives of hundreds of impoverished rural families in three countries. Your donations and funds raised by SHARE will be matched one to one by the Barrett Family Foundation and Willowool Foundation.

## NEW OPPORTUNITIES

**S**.H.A.R.E. is proud to announce the start of a new project, the Central American Initiative. This new project will provide opportunities for over 6,000 people in 50 impoverished agriculturally based communities in 3 countries.

SHARE is extremely grateful for the opportunity to work with two private foundations that will match funds raised by SHARE for this three year project. The Barrett Family Foundation and Willowool Foundation will donate one dollar for each dollar raised by SHARE for this community development project that includes agriculture (tools, training, irrigation and marketing), youth skills training and small enterprise. Targeted rural communities will benefit from health and well being components - eco stoves, household water filters, an anti violence program and capacity building.

SHARE will direct the project that will be implemented by three long-time, capable partners working to improve impoverished and disadvantaged rural communities in El Salvador, Honduras and Guatemala.

Government funding is not currently available to small not for profits like SHARE so the funding from these private foundations is transformational for our organization!

SHARE is working to raise an additional \$50,000 each year for this project by maximizing fundraising efforts and applying for new funds from funding sources such as service clubs, churches and granting foundations.

SHARE invites you to assist with this project and with all of SHARE's work by donating. There are many reasons to recommend our foundation to friends

and family: donations receive a tax receipt, administration is covered by an investment (designated from donors) and the work of SHARE is done by dedicated volunteers so donations are used for project work. And now your donation may be matched one to one. Every donation is important to achieve SHARE's goals to assist impoverished rural communities and to grow our foundation.

The hope and opportunity provided in a SHARE project is priceless! Thank you Barrett Family Foundation and Willowool Foundation! Thank you to all long-time and new donors!

**Contact SHARE:**  
905-838-0897 or 1-888-337-4273 or  
email [info@shareagfoundation.org](mailto:info@shareagfoundation.org) to  
discuss how you can help sustain and  
expand SHARE's work.

**OUR HEARTFELT THANKS TO THE TWO FOUNDATIONS  
FOR TRANSFORMATIONAL FUNDING!**

# WE ARE WORKING TO LEAVE NO ONE BEHIND



SHARE's partners use three proven methods to expand the available scarce resources, to include large numbers of needy families and to provide mutual support; they work with *cooperative groups*, develop *local leadership* and develop a *promoter system*.

Mirza's words, "We are working to leave no one behind," powerfully illustrates her organization's and SHARE's best intentions... to indeed leave no one behind.

Mirza and all members of the young APROSARSTUN organization, SHARE's partner in eastern Guatemala, are dedicated to taking the skills that they have learned and applying them for the benefit of everyone in their own remote, isolated and very needy communities.

Like other effective development partners, Mirza's organization is using three proven methods to include as many people as possible in the project work. They use cooperative efforts, foster local leadership and put a promoter system in place.

When a SHARE project is implemented with cooperative community groups, inclusiveness, fairness and openness are ensured. The community knows that they own the project as they work together guided by the experience and judgement



**THERE WILL ALWAYS BE IMBALANCES AND INEQUALITY IN OUR WORLD, BUT INCLUSIVENESS HAPPENS AS A RESULT OF CONSCIOUS CHOICES.**

Paraphrased from IFAD Rural Development Report 2016

**Trained promoters** share technical knowledge and assist in their communities. In Guatemala, a local promoter checks stoves and water filters. In Bolivia, trained promoters support farmers trying new crops.



**Cooperative groups** in Honduras work together in agriculture and small enterprises in SHARE projects. This ensures support and mutual benefit.

of SHARE's southern partner. They know they will equally benefit from their cooperative efforts.

Another way to empower a community is to foster local leadership. Sustainable capacity is built when SHARE's southern partners build on natural leadership skills and train local leaders. Fostering leadership on remote land settlements in Brazil and in Central America has been very important to champion and guide SHARE's projects there.

A third way of guiding and extending the work of a SHARE project is to train local promoters. Where low income governments cannot assist or will not

supply technical supports to marginalized farming communities, the SHARE project trains a local person called a promoter who will then share technical skills and expertise. In Bolivia and Guatemala, the trained promoter monitors the new orchards watching for infestations and tracking healthy growth; the promoter has been trained to make and apply organic pesticide as needed. Other promoters visit homes in Guatemalan villages to ensure proper use and maintenance of the new eco stoves and water filters. The promoter in the rural communities in El Salvador schedules the use of the irrigation pump shared by several farmers and safely stores the pump at night. The promoter system places knowledge and skills in the local community and ensures sustainability.

SHARE's effective partners use local leadership, cooperative efforts and trained local promoters to ensure that each SHARE project "leaves no one behind".



SHARE's partners foster and train **local leaders** to build long term capacity in project communities. The young Brazilian women, who were assisted to attend agriculture school, are demonstrating their new enterprise, feeding pigs whey by-products.

# CELEBRATING SUCCESS



Two corn fields growing side by side in Honduras: the field on the left had irrigation supplied by the "Pumps for Food" project. The irrigation system did not reach the adjacent field pictured on the right.

## "PUMPS FOR FOOD", A TIMELY INTERVENTION

These two corn fields grew side by side in Honduras. The field on the left had irrigation supplied by the "Pumps for Food" project. The irrigation system did not reach the adjacent field pictured on the right.

The three year "Pumps for Food" project initiated by Mark Cullen and his friend Dr. Jim Clubine was a very timely intervention. The irrigation systems prevented food shortages and

alleviated misery for many families during the prolonged and devastating wide spread, two year drought in the Dry Corridor of Central America. Both partners maximized the use of these funds by having the cooperative groups (up to 23 families) share the equipment. Thank you again, Mark and Jim, for your generosity in initiating this project!



The four components (literacy, food production, youth skills training and eco stove building) worked to alleviate poverty and improve the lives of hundreds of rural, impoverished families in 95 communities in El Salvador and Honduras.

## COMPLETION OF SHARE'S LARGEST PROJECT

In an email to SHARE, a Senior Officer of Global Affairs Canada wrote: "I wish to congratulate you on the very successful implementation of the project. It has been on GAC's virtual list of "good projects" since its start up."

SHARE is extremely proud of the achievements in this project! Credit must be given to SHARE's capable

southern partners for their excellent management of this project in spite of the many challenges in their countries.

Thank you to our donors for the continued support that allowed SHARE to provide our portion of the funding.

Thank you to the Canadian government for supporting SHARE's largest project!

# SHARE is MAXIMIZING and EXPANDING your donation!

Through volunteer efforts, by using the “pass on principle”, and with generous matched funding, SHARE works to multiply your gift.



Small Livestock Up to \$150



Poultry, fish, rabbits \$25



Seeds, trees \$20 - \$100



Stoves, water filters \$200



Education up to \$400



Agriculture Training \$100



Equipment, tools \$100



Youth Skills Training \$100

Other needs: Dairy cow – \$900; Small enterprise development – \$200

Community projects: Irrigation – \$1,200-\$4,000; Corn mill – \$2,000; Orchard – \$500

## MARK CULLEN, SHARE'S HONORARY PATRON, RECEIVES THE ORDER OF CANADA

We congratulate Mark Cullen for receiving the Order of Canada. Mark has received this award for “his contributions to promoting and developing horticulture education in Canada and for his ability to explain how Canadians can protect the environment.” Mark is a great support to SHARE as well as to many other worthy causes including The Highway of Heroes Living Tribute and The Toronto Botanical Gardens. We thank Mark for all he does and celebrate this deserving tribute to him.



Mark Cullen meets Marcos at a SHARE project in El Salvador.

## DONATE ONLINE OR BY MAIL:

[www.shareagfoundation.org](http://www.shareagfoundation.org)

S.H.A.R.E. Agriculture Foundation, 14110 Kennedy Road, Caledon ON, L7C 2G3

## SHARE'S SINCERE THANK YOU FOR YOUR GENEROSITY & YOUR SUPPORT:

We thank every donor and volunteer \* Special thanks to Ray and Ellen Thomson and family for hosting the Corn Roast and to those who attended and donated \* Thanks to those who attended the Annual Dinner Dance, donated items or sponsored the event \* The Beaty Family Foundation (funds held within Oakville Community Foundation) \* Fergus/Elora Rotary \* Palgrave Rotary \* Copetown Lions Club and committee \* and other foundations and organizations \* **Platinum Plus Sponsor:** Scotiabank, 97 First St., Orangeville \* **Platinum Sponsor:** Green Tractors Inc. Barb and Karl Davis \* **Gold Sponsors:** RBC Dominion Securities (Steve Robinson & Associates)

SHARE News is published twice a year.

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## UPCOMING EVENTS

**SUN. DEC. 4 @ 2PM – Concert by Toronto Welsh Male Voice Choir** with Bell Choir called United2Ring. St. Paul's United Church, Brampton, 30 Main St S, Brampton, ON

**Sat. Mar. 25, 2017 @ 1:15PM – ANNUAL GENERAL MEETING**, Mayfield United Church, 12496 Dixie Rd, Caledon, ON. North of Mayfield Rd

Please check our website or call for dates of events in 2017.